

Emma Stock

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Summary

Motivated Communication Designer with hands-on experience in UI/UX design, website and mobile app prototyping, brand development, and project management. Demonstrates strong strategic thinking, problem-solving abilities, and a consistent work ethic. Seeking a design role as a communication designer/graphic designer to apply creative and technical skills in developing effective, user-centered design solutions.

Skills

Project management, Client communication, Marketing & advertising, Graphic design skills, Video editing, Layout and design, Desktop publishing, Print production, Packaging, User interface (UI) design, User experience (UX) design, Wireframing, Prototyping, User research, Multimedia design, Brand Identity, Website design, Logo design, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Animate), Figma, Canva, Procreate, Microsoft, SketchUp

Work Experience

Shift Lead and Photo Department Manager | Walgreens

Chico, CA | Oct 2025 – Current

- Implement visual merchandising strategies to strengthen presentation and improve customer engagement.
- Balance operational efficiency with attention to detail in a fast-paced retail environment.
- Assist management with planning seasonal promotional rollouts for customer retention and sales growth.
- Adapt communication style to diverse audiences, strengthening awareness skills and customer satisfaction.

Design & Marketing Intern | Chico Massage School

Chico, CA | Feb 2026 – May 2026

- Design promotional materials such as flyer's, email templates, and banner ads to increase engagement.
- Establish brand consistency across all materials in alignment with the school's wellness-focused identity.
- Work alongside the school's media team to create visually engaging email campaigns for prospective students.
- Maintain digital asset library with brand book including logos, photography, and marketing templates.

Design Intern | CSU Chico, MADTech Group

Chico, CA | Jan 2025 – May 2025

- Managed multiple design projects simultaneously while maintaining high design quality standards.
- Collaborated with a team of 5 to translate concepts into strategic visual design solutions.
- Led client meetings to present concepts and incorporate feedback into iterative design improvements.
- Created using Adobe Creative Suite, aligning visuals with brand guidelines and communication goals.

Retail Associate | Rite Aid

Chico, CA | Sep 2024 – Apr 2025

- Organized retail environments to improve clarity, accessibility, and customer navigation.
- Supported the installation of marketing graphics and ensured visual consistency across departments.
- Trained 2 new team members using structured communication and clear instructional delivery.
- Maintained composure in high-pressure settings, reinforcing problem-solving skills and flexibility.

Front-of-Store Associate | Hobby Lobby

Chico, CA | Oct 2023 – Feb 2024

- Followed corporate brand guidelines to ensure consistent visual and service presentation with products.
- Communicated with management when creating front-end decor displays and product placements.
- Ensured clean and organized environments aligned with company standards and customer comfort.
- Developed strong teamwork skills with a team of 20 in a fast-paced setting during seasonal periods.

Education

California State University, Chico | BFA Communication Design | August 2023 – May 2026 | GPA 4.0

Modesto Junior College | GED Transfer Degree | August 2022 – August 2023 | GPA 4.0

Awards

Outstanding Communication Design Award | 2026

CSUC Graphic Design Alumni Scholarship | 2024

John F Long Memorial Scholarship | 2024